



# Reynolda

EQUITY PARTNERS

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[Reynolda Equity Partners](#) ("Reynolda"), in partnership with CEO Brandon Gurley and his management team, has acquired [North American Lawn and Landscape](#) ("North American" or the "Company"). North American is a provider of commercial landscaping services across North Carolina, South Carolina and Georgia.

Founded in 1986 in Charlotte, NC, North American provides a comprehensive suite of landscaping maintenance, enhancement, design and install, stormwater and pond management, and irrigation services across commercial, industrial and educational end markets. North American serves an impressive array of commercial property managers, owners and developers. For nearly 40 years, the Company has been a premier partner for outdoor commercial spaces via its multiple branches across the Southeast.

"Brandon and the leadership team have built an impressive organization with a track record of growth and success, and we look forward to supporting their future expansion," said Ken Clark, Partner at Reynolda. "We see North American as a market leader with a full suite of landscape offerings and an exciting trajectory. We have partnered with a thoughtful, experienced leadership team committed to the long-term success of the business."

"With Reynolda, we are partnering with a like-minded investor who we have come to know well throughout this process," said Brandon Gurley. "Reynolda is a patient, experienced investor with a vested interest in our markets and they share our vision, goals and core values. I'm excited for what we can accomplish together."

The North American investment was led by [Whit Edwards](#), [Ken Clark](#), [Charlie Orr](#), [Matthew Mills](#) and [Owen Neuman](#). Reynolda was advised throughout the process by Operating Partner, Jason Shear, a landscaping industry veteran who has joined the Company as its COO.

[Holland & Knight](#) served as legal advisor to Reynolda.