

WELCOMES MARCUS MOLLMANN AS AN OPERATING PARTNER



Reynolda Equity Partners is excited to announce its recently formed partnership with Marcus Mollmann, an accomplished leader in the tech-enabled services sector. Reynolda Equity Partners has partnered with Marcus to identify, provide strategic guidance to, and actively support Reynolda Equity Partners' investment opportunities, primarily in the following target markets: (i) tech-enabled services and (ii) outsourced equipment and facility services. Reynolda Equity Partners is actively seeking platform and add-on acquisition opportunities in these target markets, with an emphasis on companies serving regulated industries such as healthcare, financial services and state and local governments.

Marcus has over 12 years of business leadership experience. Most recently, Marcus led the transformation of CORVENA, a software technology firm, by enhancing the product offering, improving customer/industry relationships, and implementing a scalable sales strategy that drove 80% revenue growth to reach a successful outcome. Prior to CORVENA, Marcus led 400% annualized growth at a technology startup by designing a vanguard technology product, achieving industry-best customer satisfaction, and developing scalable marketing initiatives relying on a behavior-based analytic model. Previously, Marcus has worked in real estate, investment banking, and the federal government.