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Reynolda

EQUITY PARTNERS



A PORTFOLIO COMPANY OF REYNOLDA EQUITY PARTNERS

HAS ACQUIRED



[Specialty Appliances](#) (or the "Company"), a portfolio company of Reynolda Equity Partners ("Reynolda"), has acquired [International Dental Arts, Inc.](#) ("IDA"), expanding into several new product categories and broadening its geographic reach.

Specialty Appliances is a leading orthodontic laboratory focused on the manufacturing and development of customized orthodontic and specialty dental appliances and the distribution of consumable orthodontic products. In business for over 40 years and serving customers across the entire nation, the Company supports a highly diversified and recurring customer base and maintains a stellar reputation among orthodontists and specialty dental practitioners for the Company's innovation, digital manufacturing capabilities, product quality and customer service.

IDA is a full-service specialty dental laboratory offering industry-leading products and services from Tulsa, Oklahoma City and the surrounding areas to clients nationwide for over 40 years. IDA is one of the country's largest specialty dental labs offering a variety of custom appliances for its tenured base of customers. IDA's state-of-the-art digital technology offers extremely accurate models, consistent appliance turnaround times, and maximized appointment efficiency for its customers and their patients.

Since its partnership with Reynolda, Specialty Appliances has: (i) completed multiple acquisitions of strategic orthodontic and specialty dental-focused labs, (ii) successfully launched multiple new product categories, and (iii) invested in advanced manufacturing capabilities to drive efficiencies, improve quality, and ensure scalability. Reynolda has also supported numerous operational priorities, including the launching of a consumable product distribution segment, an ERP system implementation, the development of a new product ordering portal, and numerous other growth investments.

[Marshall White](#), [Steele Windle](#) and [Daniel Buckley](#) lead the Specialty Appliances investment for Reynolda.