



Reynolda

EQUITY PARTNERS

DECEMBER
2025



A PORTFOLIO COMPANY OF REYNOLDA EQUITY PARTNERS

HAS ACQUIRED



[Specialty Appliances](#) (or the "Company"), a portfolio company of Reynolda Equity Partners ("Reynolda"), has acquired [Orthodont Laboratory](#) ("ODL"), expanding its product offerings and broadening its geographic reach into New York.

Specialty Appliances is a leading orthodontic laboratory focused on the manufacturing and development of customized orthodontic and specialty dental appliances and the distribution of consumable orthodontic products. In business for over 40 years and serving customers across all 50 States, Specialty Appliances supports a diversified and recurring customer base and maintains a stellar reputation among orthodontists and specialty dental practitioners for the company's innovation, digital manufacturing capabilities, product quality and customer service.

ODL is a digital orthodontics lab that offers doctors a full range of traditional appliance and digital solutions, providing orthodontists with a pathway to growth and clinical excellence. ODL has an established, multi-generational history in orthodontics and has served a national customer base by combining exceptional quality with superior customer service and unparalleled innovation. Specialty Appliances is excited to partner with Mike and Tom Wright and Brendan Pratt on the next phase of ODL's growth, and continue the vision their father and founder of ODL set out to achieve over 30 years ago.

Since its partnership with Reynolda, Specialty Appliances has: (i) completed multiple acquisitions of strategic orthodontic and specialty dental-focused labs, (ii) successfully launched multiple new product categories, and (iii) invested in advanced manufacturing capabilities to drive efficiencies, improve quality, and ensure scalability. Reynolda has also supported numerous operational priorities, including the launching of a consumable product distribution segment, an ERP system implementation, the development of a new product ordering portal, and numerous other growth investments.

[Marshall White](#) and [Blake Bahos](#) lead the Specialty Appliances investment for Reynolda.