



Reynolda

EQUITY PARTNERS

OCTOBER
2022

Inc.

**Founder-Friendly
Investors
Honoree**

2022

October 4, 2022 – Inc. announced its fourth annual **Founder-Friendly Investors** list, honoring the private equity and venture capital firms with the best track records of success backing entrepreneurs. Reynolda Equity Partners (fka Five Points Capital) is honored to be among the firms on this list.

Being included on this list means so much to Reynolda Equity Partners because we are a partnership-oriented private equity investor dedicated to bringing patient capital to support the vision of founders and management teams of historically strong performing businesses. We strive to help our portfolio companies navigate the road ahead with strategic, operational and financial guidance to accelerate growth.

The final Founder-Friendly Investors list recognizes 184 firms that entrepreneurs collaborate with and trust as they receive the financial support they need to help drive growth. All 184 firms have successful track records of remaining actively involved with the businesses they invest in. This list has become a go-to guide for entrepreneurs who want to grow their companies while retaining an ownership stake.

“Fully investing in an entrepreneur, and their innovative vision, involves far more than the financial investment. By developing relationships with and supporting entrepreneurs for the long-term, these private equity firms are more than investors, they’re partners,” says Scott Omelianuk, editor-in-chief of Inc. media.

To compile the list, Inc. went straight to the source: entrepreneurs who have sold to private equity and venture capital firms. Founders filled out a questionnaire about their experiences partnering with private equity and venture capital firms and shared data on how their portfolio companies have grown during these partnerships.

Reynolda Equity Partners looks forward to continuing our passion for investing alongside founders and management teams to support sustainable growth, and we understand that our continued success hinges on our ongoing commitment to collaboration, transparency and dependability for these founders and management teams.