# **Reynolda**

We are a partnership-oriented private equity investor dedicated to providing patient capital to support and supplement the vision of the owners and management teams of strong performing businesses. Our overarching objective is to help our portfolio companies successfully navigate the road ahead with strategic, operational and financial guidance that will accelerate growth.



\$712 MILLION COMMITTED CAPITAL

-5+PLATFORM

## HELPING BUSINESSES SUCCESSFULLY NAVIGATE THE ROAD AHEAD

#### TRANSACTION CRITERIA

- EBITDA of \$2–8 million
- Enterprise values of \$20–100 million
- Minimum gross / EBITDA margin targets of ~30% / ~15%
- First institutional capital
- Meaningful owner/management rollover

## INVESTMENT CHARACTERISTICS

- Proven, experienced leadership
- History of profitable growth and identified future opportunities
- Sticky, repeat customer relationships
- Recurring revenue and sustainable cash flow
- Potential for accretive add-ons

### WE INVEST CONTROL EQUITY IN:

- Owner-driven recapitalizations
- Management buyouts
- Corporate carve-outs

## B2B SERVICES & PRODUCTS FOCUS



Revenue Cycle Management Pharma Services Provider Services Facility & Equipment Services Cost Containment Benefits Management Medical & Dental Products



\$230 million

**FUND IV RAISED 2019** 

Commercial & Industrial Solutions

Inspection, Maintenance & Repair Certification Testing & Measurement Commercial HVAC/Refrigeration Food Safety Specialty Distribution Infrastructure Niche Manufacturing Water & Utility



Tech-Enabled Services Regulatory & Compliance Services Data & Analytics Route-Based Services Training & Education Government & Municipal Services Franchisors

# **Reynolda**

## Healthcare



Provider of clinical site services for central nervous systems disorders \*



Provider of oral and maxillofacial surgical services



Provider of equipment service, maintenance and repair for biopharma laboratory instruments



Digitally focused manufacturer of orthodontic appliances



Provider of clinical trial services focused on neurology, orthopedics, and general medicine



Provider of end-to-end revenue cycle management ("RCM") solutions exclusively focused on workers' compensation claims

## Commercial and Industrial Solutions



Provider of fire and life safety system inspection, maintenance, repair and installation services \*



Provider of infrastructure safety equipment rentals and sales \*



and service provider in the

Thompson

cleaning services \*

Mid-Atlantic and Southeast \*

Petroleum equipment distributor

Provider of asset-intensive industrial



Designer and manufacturer of custom precision optical components and systems \*



Specialty designer and manufacturer of automotive transmission repair kits and parts for the valve body \*

## Business Services



Provider of online healthcare education and training \*

#### outsolve BEYOND COMPLIANCE

Provider of affirmative action planning and compliance services for federal contractors \*

#### \* Investment realized



Provider of customized food service offerings in the Southeast \*

# Synoptek

Provider of information technology management services to support small and medium-sized businesses worldwide \*



Provider of cybersecurity solutions for government and commercial clients



Franchisor and reseller of complete shipping services \*

# CONTACT

#### BUSINESS DEVELOPMENT

Brent Kulman bkulman@reynoldaequity.com (336) 733-0<u>35</u>4

Charlie Orr corr@reynoldaequity.com (336) 733-0349

Dudley Commander dcommander@reynoldaequity.com (336) 733-0374

#### SENIOR INVESTMENT TEAM

Scott Snow ssnow@reynoldaequity.com (336) 733-0357

Marshall White

mwhite@reynoldaequity.com (336) 733-0351

Steele Windle swindle@reynoldaequity.com (336) 733-0376

Ken Clark kclark@reynoldaequity.com (336) 733-0370

#### HEADQUARTERS

500 W. 5th St., Suite 910 Winston-Salem, NC 27101

www.reynoldaequity.com



The above indicates representative equity investments only which reflect our current investment strategy. Please contact us for a more comprehensive list. Mention of a specific security should not be considered a recommendation to buy or a solicitation to sell that security. Holdings listed are as of the date of publication of this Executive Summary and are subject to change.

