

We are a partnership-oriented private equity investor dedicated to providing patient capital to support and supplement the vision of the owners and management teams of strong performing businesses. Our overarching objective is to help our portfolio companies successfully navigate the road ahead with strategic, operational and financial guidance that will accelerate growth.

OUR GUIDING PRINCIPLES

- SUPPORT** the next phase of growth
- ENJOY** the journey
- Leave a lasting **POSITIVE** impact

45+ PLATFORM
INVESTMENTS

1997 YEAR
FOUNDED

5 FUNDS SINCE
INCEPTION

\$817 MILLION
COMMITTED CAPITAL

TRANSACTION CRITERIA

- EBITDA of \$2–8 million
- Enterprise values of \$20–100 million
- Minimum gross / EBITDA margin targets of ~30% / ~15%
- First institutional capital
- Meaningful owner/management rollover

INVESTMENT CHARACTERISTICS

- Proven, experienced leadership
- History of profitable growth and identified future opportunities
- Sticky, repeat customer relationships
- Recurring revenue and sustainable cash flow
- Potential for accretive add-ons

WE INVEST CONTROL EQUITY IN:

- Owner-driven recapitalizations
- Management buyouts
- Corporate carve-outs

B2B SERVICES & PRODUCTS FOCUS



Healthcare

Revenue Cycle Management
Pharma Services
Facility and Equipment services
Benefits Management
Medical & Dental Products
Contract Manufacturing



Commercial & Industrial Solutions

Inspection, Maintenance, Repair
Testing & Measurement
Food Safety
Specialty Distribution
Infrastructure & Utility
Niche Manufacturing



Business Services

Regulatory & Compliance Services
Data & Analytics
Training and Education
Government & Municipal Services
Route Based Services
Technical Consulting



Reynolda

EQUITY PARTNERS



Healthcare



ALZHEIMER'S RESEARCH
and Treatment Center

Provider of clinical site services for central nervous systems disorders
(Realized)



Provider of equipment service, maintenance and repair for biopharma laboratory instruments



Provider of clinical trial services focused on neurology, orthopedics, and general medicine



FLAGSHIP
SPECIALTY PARTNERS

Provider of oral and maxillofacial surgical services



Digitally focused manufacturer and distributor of orthodontic and specialty dental appliances



Provider of end-to-end revenue cycle management ("RCM") solutions focused on workers' compensation and international claims



Commercial and Industrial Solutions



CARLTON
INDUSTRIAL SOLUTIONS
Confidence Starts Here™

Provider of calibration, repair and automation services for precision measurement and industrial equipment



Provider of fire and life safety system inspection, maintenance, repair and installation services (Realized)



Provider of commercial landscaping, maintenance, enhancement and irrigation services



Provider of pond management services



Thompson

Provider of asset-intensive industrial cleaning services (Realized)



Specialty designer and manufacturer of automotive transmission repair kits and parts for the valve body (Realized)



Business Services



CareerStep

Provider of online healthcare education and training (Realized)



Provider of customized food service offerings in the Southeast (Realized)



GRAMMATECH

Provider of cybersecurity solutions for government and commercial clients



Provider of affirmative action planning and compliance services for federal contractors (Realized)



Synoptek

Provider of information technology management services to support small and medium-sized businesses worldwide (Realized)



UNISHIPPERS®

Franchisor and reseller of complete shipping services (Realized)

CONTACT

BUSINESS DEVELOPMENT

Charlie Orr
corr@reynoldaequity.com
(336) 733-0349

Dudley Commander
dcommander@reynoldaequity.com
(336) 733-0374

SENIOR INVESTMENT TEAM

Marshall White
mwhite@reynoldaequity.com
(336) 733-0351

Ken Clark
kclark@reynoldaequity.com
(336) 733-0370

HEADQUARTERS

500 W. 5th St., Suite 910
Winston-Salem, NC 27101

www.reynoldaequity.com



The above indicates representative equity investments only which reflect our current investment strategy. Please contact us for a more comprehensive list. Mention of a specific security should not be considered a recommendation to buy or a solicitation to sell that security. Holdings listed are as of the date of publication of this Executive Summary and are subject to change.